

The Squizz Platform: A Level Playing Field to Connect, Automate and Trade



SQUIZZ.com allows you to advance your business by automating your ChannelAdvisor processes and eliminate manual data entry and keying errors. The platform is based on a commitment to enrich the world through circles of connections you trust.

SQUIZZ.com is a universal connected commerce platform where people and organisations can connect, automate and trade, while seamlessly collaborating through trusted relationships. This structure provides opportunity for all businesses to connect, automate, trade and share information within a highly secure encrypted relationship.

Having already processed 80,000+ error-free transactions and saved millions in data processing expenses for their clients, SQUIZZ.com is committed to improving and expanding their abilities to:

- ▶ Streamline and automate organisation workflows with 100% accuracy
- ▶ Eliminate manual processes and errors that can cascade through the supply chain
- ▶ Allow real-time inquiries on orders, invoices, catalogs, pricing, stock and accounts
- ▶ Level the playing field by enabling business of any size, in any location, to trade

CORE VALUES

SQUIZZ.com operates on six core values: trust, efficiency, courage, collaboration, growth, enthusiasm. Their team takes their accountability to provide a highly secure and encrypted platform seriously. Data and conversations are owned by the user (you) and SQUIZZ.com provides the integrity and confidence to protect you and your information.

GOALS AND OBJECTIVES

SQUIZZ.com provides innovative and efficient system links between buyers and suppliers. Its philosophy is simple: Connect once and join the opportunity to trade with everyone connected, securely and electronically. At its core, SQUIZZ.com is a secure universal EDI transaction platform that eliminates the high implementation cost of customised integrations. Any business can register at SQUIZZ.com and invite other businesses to connect and automate their trading relationship.

SQUIZZ.com's revenue is based on a small activity fee charged when an organisation benefits from an efficiency or value-added activity; it does not charge user, subscription, licence or hosting fees. It proudly provides a trading ecosystem without advertising that is based on a sustainable, nonintrusive and cost-effective business model.

INTEGRATIONS WITH CHANNELADVISOR

SQUIZZ.com streamlines order entry, meaning your organisation automatically receives orders from the ChannelAdvisor platform into your business system. Manual processing errors and costs are eliminated. In the basic steps of the data flow process, SQUIZZ.com can:

- Validate new orders against your inventory and user account data
- Add extra or missing data
- Send validated, completed sales orders to your system for picking and packing

This time-saving automated activity enables businesses of any size to connect and trade. Want to learn more? Contact us at ausales@channeladvisor.com or call +61 3 9034 3400.