

ChannelAdvisor Managed Services for Marketplaces

THE WORLD'S LEADING E-COMMERCE PLATFORM HAS SERIOUS STAYING POWER.

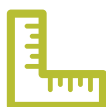
But until your account is optimised, you could be leaving money on the table.
That's where Managed Services comes in.

Short on time? Low on bandwidth? Struggling to keep pace with ever-changing marketplace requirements? Put your account in the hands of power users ready to maximise every last feature of the ChannelAdvisor platform for you.

Whether you're just getting started or are ready for the next stage of growth, our Managed Services team can help supercharge your expansion on Amazon, eBay, Otto and dozens of other marketplaces.

Stress less. Sell more.

LET US HANDLE THE HEAVY LIFTING. SO YOU CAN FOCUS ON GROWING YOUR BUSINESS.



STEP 1: BUILD YOUR PLAN

Strategise with an e-commerce expert to set marketplace goals



STEP 2: OPTIMISE

We optimise your data to meet marketplace requirements



STEP 3: EXPAND

Launch on new channels quickly and profitably

Sellers relying on Managed Services to optimise their data have **increased marketplace sales as much as 300% YOY**. Solid data is the foundation for everything you do, from marketing to selling to fulfilling. Our Managed Services team will work tirelessly to fine-tune your feeds and ensure your product content is always accurate, up-to-date and primed for you to act fast on new opportunities.



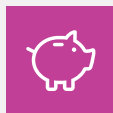
You can do more with the Managed Services team from ChannelAdvisor than with hiring a team of internal eBay specialists.

- ENTERPRISE RETAIL COMPANY ACCOUNT MANAGER



MARKETING

- > Identify top opportunities
- > Set up promotions
- > Monitor daily deals



SELLING

- > Optimise data
- > Monitor feeds
- > Resolve errors



FULFILLING

- > Keep you updated on options for fast, cost-effective deliveries

Support for 100+ Marketplaces Globally



Overstock • Google Express • Zalando • Mercado Libre • Wish • AliExpress • Sears • Kohls • Tmall
MyDeal • Newegg • Fruugo • Hollar • Rakuten • Tophatter • TradeMe • VoyageOne • Plus dozens more...

Meet Your New Team

YOUR SECRET TO BETTER MARKETING, STRONGER SALES AND FASTER FULFILMENT

These experienced e-commerce professionals will be there to provide you with business strategy and industry insight — while leveraging the full power of the ChannelAdvisor platform.

WITH MANAGED SERVICES FOR MARKETPLACES, YOU'LL HAVE YOUR OWN DEDICATED:



Account Manager to constantly research marketplace changes, so you'll always be up-to-date on the latest requirements and game-changing opportunities across Amazon, eBay, Otto and more.



Client Services Manager to provide leadership and strategic oversight to the team of technical experts while leveraging industry knowledge to provide best-in-market advice and a consultative approach.



Client Strategy Manager to serve as a tech expert handling day-to-day management of all mission-critical marketplace activity within your ChannelAdvisor account.



Client Services Associate to monitor the health of your account and oversee technical aspects of data optimisation, error resolutions, merchandising and more.

WHAT MAKES US DIFFERENT?

Consultants come and go. Marketplaces change. But the Managed Services Team at ChannelAdvisor? We'll be here year in and year out, empowering you with:

- **Deep expertise** that comes from living and breathing the ChannelAdvisor platform daily.
- **Knowledge share** among a close-knit team of specialists who continually keep one another updated on the latest marketplace changes, trends and best practices.
- **Long-standing relationships** with Amazon, eBay and others that ensure you're first to market for many new and emerging partner programs.



Now that we're using the Managed Services team, it's catapulted us. They've given us invaluable assets, information and insights.

- RONNY SHMOEL, CIRCUIT CITY CEO

Connect and optimise the world's commerce

ChannelAdvisor is a leading provider of cloud-based e-commerce solutions that enable retailers and branded manufacturers to integrate, manage and optimise their merchandise sales across hundreds of online channels including Amazon, Google, eBay, Otto, Facebook and more.



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