

Managed Services for Marketplaces

Unlock your full e-commerce marketplace potential



Short on time? Low on bandwidth? Struggling to keep pace with ever-changing marketplace requirements? The world's leading e-commerce platform has serious staying power. But until your account is optimised, you could be leaving money on the table. It takes the average Rithum user 18 months to learn every available marketplace feature offered within the platform — not counting updates, additions and enhancements. With our managed services, you can start using them all right away.

Let us handle the heavy lifting. So you can focus on growing your business

Our managed services team will work tirelessly to fine-tune your feeds and ensure your product content is always accurate, up-to-date and primed for you to act fast on new opportunities. Partner with Rithum to:

- Launch on new channels quickly and profitably
- Optimise your product data to meet the unique requirements of each marketplace
- Develop competitive pricing strategies using Rithum technology

channel
management vendor

#1

global
marketplaces

420+

years
of experience

25+

Stress less. Sell more.

With more than 420 marketplace integrations at your fingertips, the possibilities are endless. Wherever you want your business to go, our specialists can take you there.

Rithum managed services helps you:

- Expand your team: Our e-commerce experts work as a true extension of your team.
- Gain global reach: Rithum has offices across the globe to ensure your strategy is localised.
- Monitor the health of your account: We oversee technical aspects like data optimization and error resolutions.
- Outpace competitors: Our long-standing relationships with Amazon, eBay, Walmart and others can open doors to many new and emerging partner programmes.

There's a reason Rithum has been named the #1 channel management vendor to the Digital Commerce Top 1000 since 2013. Our team stays up-to-date on the latest marketplace changes, so you'll always be the first to know of new requirements and emerging opportunities.

We've helped thousands of brands and retailers exceed their sales and revenue goals. And we can do the same for you.

"I really don't know how we'd manage the marketplace business without Rithum."

Rebekah Darsch, ASICS



Growth

32%

GMV growth on marketplaces for brands using Rithum's managed services*

Profitability

4.8X ROI

on marketplaces for brands using Rithum's managed services*

**Global customers using Rithum Managed Services for Marketplaces for at least 36 months*