

Zalando Fulfilment Services

Discover the Power of ChannelAdvisor's Fulfilment Solution to Streamline Your Fulfilment on Zalando



Struggling to keep up with Zalando's stringent delivery requirements? Finding it hard to compete when it comes to delivery speed and returns capabilities?

For fashion brands selling in Europe, Zalando Fulfilment Solutions (ZFS) is the innovative offering from one of Europe's leading marketplaces with a high level of brand awareness and a growing market reach.

ZFS takes over the complex B2C fulfilment processes for brands, enabling you to benefit from the marketplace's fulfilment expertise, which is tailored to fashion and lifestyle. Zalando's European logistics network facilitates fast internationalisation, since brands can offer products to more customers in more markets without establishing their own logistics processes.

At the same time, ZFS enables brands to lower their fulfilment costs by often more than **25 percent** due to the shared warehouse infrastructure and deliveries. Zalando also handles the returns process, which has high rates in the fashion industry.

CHANNELADVISOR'S SUPPORT FOR ZFS

With ChannelAdvisor's integration to ZFS, we've made it easier for you to streamline your Zalando Europe operations. ChannelAdvisor fulfilment solutions allow you to engage with ZFS and automate the entire e-commerce order lifecycle.

ChannelAdvisor supports brands submitting products for creation to ZFS, whilst also being the hub for orders – whether those are fulfilled by Zalando or fulfilled by the seller. Serving as a central hub for brands, ChannelAdvisor reduces overhead costs, whilst giving brands the ability to view performance across multiple channels.

UNPARALLELED VISIBILITY

Not only can you view ZFS orders, but the ChannelAdvisor platform will also give you insight into the stock quantities at the ZFS warehouse zones. Having the ability to view stock availability in ZFS, as well as being able to view stock availability for your own centres gives you a complete holistic view of stock management.

IN SUMMARY

ChannelAdvisor's integration with ZFS allows you to seamlessly streamline your fulfilment, keep up with increasingly high requirements, all while having a holistic view into your order and stock management. Leveraging this integration gives you the edge you need to compete in the competitive online fashion industry and focus on your primary business objectives.

Connect and optimise the world's commerce

ChannelAdvisor is a leading provider of cloud-based e-commerce solutions that enable retailers and branded manufacturers to integrate, manage and optimise their merchandise sales across hundreds of online channels including Amazon, Google, eBay, Walmart, Facebook and more.

