



TOP 4 REASONS E-COMMERCE SELLERS CHOOSE CHANNELADVISOR

DON'T TAKE OUR WORD FOR IT!

Hear from our customers how retailers and brands use ChannelAdvisor to dominate e-commerce marketplaces.

The days of simply listing products are long gone. Success on e-commerce marketplaces begins with:



EFFECTIVELY MANAGING INVENTORY...



WITH QUALITY PRODUCT LISTINGS ON MULTIPLE CHANNELS...



TO CONTINUALLY GROW SALES

With ChannelAdvisor's comprehensive e-commerce platform and an award-winning services team to assist with implementation, it's easier than ever to meet your e-commerce goals.

Here's what new ChannelAdvisor customers had to say in a recent TechValidate survey...

ChannelAdvisor makes it easy to integrate, manage and optimize merchandise sales across hundreds of online channels including Amazon, eBay, Walmart and more.

“ I...lost time and money on **other platforms that cannot provide half as much services and tools [as] ChannelAdvisor can. ”**

• CEO, HEALTH AND BEAUTY WHOLESALER

[Source: TechValidate. [TVID: 296-E93-E11](#)]

PRODUCT LISTINGS | INVENTORY MANAGEMENT | IMPLEMENTATION SERVICES AND MORE...

REASON 4

LIST PRODUCTS WITH EASE

“ We use ChannelAdvisor almost **exclusively to leverage our listing efforts. ”**

• ACCOUNT MANAGER, SMALL BUSINESS ELECTRONICS COMPANY

[Source: TechValidate. [TVID: FF6-32F-4F1](#)]

ChannelAdvisor provides everything you need to seamlessly list and optimize all your products on across 90+ e-commerce marketplaces.

④ **OPTIMIZE PRODUCT CONTENT FEEDS...**

to quickly and effortlessly meet multiple marketplace listing requirements

④ **BENCHMARK...**

to examine product performance and see how it measures up to the competition

④ **USE REPRICING TECHNOLOGY...**

to win more Buy Box and Best Offer positions

WOULD YOU RECOMMEND CHANNELADVISOR, AND IF SO, WHY?

“Yes, because it is easy to manage our inventory all under one platform and sell our products in multiple marketplaces”

[Source: TechValidate. [TVID: 09B-B18-923](#)]

REASON 3

MANAGE INVENTORY

“ ChannelAdvisor is our ‘**grand central station**’ for managing inventory and sales across our channels. It is the single version of truth that **feeds all of our online operations.** ”

• CEO, SMALL BUSINESS RETAIL COMPANY

[Source: TechValidate. [TVID: 38A-CD5-66A](#)]

Manage inventory across 90+ marketplaces...
and make overselling a problem of the past

amazon

ebay[™]

 **zalando**

sears

Walmart 

TESCO

 **Rakuten**

jet

天猫 Tmall.COM

ADD MORE

REASON 2

INCREASE SALES

“ It is easy to manage our inventory all under one platform and **sell our products in multiple marketplaces.** ”

• ACCOUNT MANAGER, SMALL BUSINESS RETAIL COMPANY

[Source: TechValidate. [TVID: 09B-B18-923](#)]

ChannelAdvisor empowers brands and retailers to increase e-commerce sales with comprehensive solutions for everything from first-party selling to competitive benchmarking.

Since using ChannelAdvisor, one wholesaler has **increased marketplace sales by more than 110%**.

[Source: TechValidate. [TVID: 8A3-E5F-257](#)]

WHY?

Because ChannelAdvisor is more than just a powerful e-commerce platform.

REASON 1

AWARD-WINNING SERVICE

Having true industry experts in your corner is what makes it possible to stay ahead of the industry — and your competition.

“ The ChannelAdvisor platform and account and **support team make getting up and running on various digital commerce channels fast and easy.** ”

• CEO, SMALL BUSINESS CONSUMER PRODUCTS COMPANY

[Source: TechValidate. [TVID: B51-ACD-906](#)]

“ Customer service level as well as **the responsiveness rate.** ”

• ACCOUNT MANAGER, ELECTRONICS BRAND

[Source: TechValidate. [TVID: FAB-5A1-8D8](#)]



“...this is the best solution for managing [marketplaces].”

• ACCOUNT MANAGER, APPAREL AND ACCESSORIES RETAILER

[Source: TechValidate. [TVID: 50D-473-E63](#)]

“...very powerful and packed with features.”

• ACCOUNT MANAGER, ELECTRONICS BRAND

[Source: TechValidate. TVID: FAB-5A1-8D8]

④ 90+ GLOBAL MARKETPLACES

④ MARKETPLACE BENCHMARKING

④ COMPETITIVE DASHBOARDS

④ MANAGED SERVICES

④ PRODUCT CONTENT OPTIMIZATION

④ ENHANCED FULFILLMENT NETWORK

④ AWARD-WINNING SUPPORT

④ DROP SHIP SUPPORT

④ CROSS-BORDER TRADE

AND MUCH MORE!

WHAT'S YOUR BIGGEST MARKETPLACE CHALLENGE?

Give us 30 minutes, and we'll show you how ChannelAdvisor
makes it easier than ever to:



CONNECT WITH CUSTOMERS



OPTIMIZE OPERATIONS



GROW SALES CHANNELS

Ready to bring all your e-commerce operations into
one proven, powerful platform?

SCHEDULE A LIVE DEMO

