

# Managed Services for Retail Media

Improve your product visibility  
and performance on marketplaces



Are you struggling to reach your full potential on marketplaces? We can help. Success on marketplaces requires an evolving list of strategies — from optimised product content to advanced repricing, speedy delivery and more. But those best practices mean nothing if your products aren't being seen by consumers. Full visibility for your products on crowded, competitive marketplaces requires a well-managed, cost-efficient advertising strategy.

### Serve ads to the right consumers. In the right places. At the right time.

Rithum's Managed Services for Retail Media helps you connect your products with more shoppers on marketplaces and retail sites. How? By empowering you with our proprietary technology and a team of e-commerce professionals who live and breathe it. We know what it takes to streamline campaigns, optimise ad spend and fuel growth.

annual  
ad spend

**\$500M**

global  
channels

**420+**

years  
of experience

**25+**

## Is Rithum right for you?

Our retail media experts know what it takes to streamline and optimise your advertising campaigns on sites like Amazon, Walmart, eBay and dozens more. And we'll provide the support and expertise you need to ensure no opportunity is missed. It's everything you need to target the right consumers on the right channels, while executing campaigns in a cost-efficient manner.

### Rithum helps you:



**Gain clarity.** With billions of data points flowing through our platform, our e-commerce experts can help you make informed decisions about your business.



**Unify your campaigns.** Leverage product information and sales data from your marketplace listings to improve your advertising campaigns.



**Navigate change.** Quickly adapt to new channel requirements. Plus, our long-standing partnerships with leading marketing channels allows you to become an early adopter of new features.



**Automate success.** Harness rules-based automation and filters to improve your bidding, keyword and dayparting strategies.



**Save time.** Our team will streamline and manage your campaign creation, tracking and reporting, saving you time and resources to dedicate to other areas of your business.

### Partner with us to:

- Get strategic guidance and complete campaign management from experienced e-commerce professionals
- Streamline your advertising efforts across multiple marketplaces and retail sites
- Automate key components of your campaigns — bidding, dayparting, ad status and more — to maximise performance at scale

## Ready to learn how our experts can increase your return on ad spend?

Request a [complimentary analysis](#) now.