

# Managed Services for Digital Marketing

Connect with more consumers in an increasingly fragmented world



Are you struggling to reach the right customers? With consumer journeys more varied than ever — and with more options to reach them — it's becoming increasingly difficult to find the “just right” mix of digital marketing. With strategic guidance and technical support from Rithum, you can.

**Let us handle the digital marketing details. So you can focus on your business.**

When you combine the strength of Rithum's proprietary technology with the experience of our digital marketing experts, amazing things can happen. Like smoother campaign setup. A higher return on ad spend. And ultimately, faster-than-ever sales growth. Plus, we'll free up your internal team to focus on other important aspects of the business.

## \$500M+

annual ad  
spend managed

## 100s

of ad  
destinations

## 25+

years  
of experience

## Digital Marketing Strategy

Our technology and industry experts are here to help optimise your campaigns across search engines, social media channels, marketplaces, video platforms and much more.

- Streamline campaign creation, management and tracking
- Uncover revenue-boosting opportunities
- Transform your product data
- Automate the delivery of feeds

## Product Feed Management

Our team of e-commerce experts can easily transform your product data to meet the requirements of multiple merchandising, marketing and advertising platforms. We'll put our feed management solution to work to deliver your data in a variety of formats, and then track success so you don't have to.

- Build, automate and track your ideal feed delivery strategy
- Tailor your feeds for each destination
- Leverage constant monitoring and error resolution
- Gain access to regular feed and data audits



**Ready to learn how our experts can help increase your return on ad spend?**

**Request a complimentary analysis now**

## Rithum Digital Marketing helps you:



Gain global reach. We have offices around the world and a diverse team working as one to ensure your strategy is localised.



Expand your team. Acting as a true extension of your team, our e-commerce experts leverage Rithum's proprietary technology to drive results.



Take control. Our optimised product data transformation engine helps alleviate the strain on your technical resources.



Drive results: We use robust analytics and insights to hold every product, keyword and ad accountable to the highest level of productivity.