

Managed Services for Digital Marketing

More channels. More reach. Less effort



Are you struggling to reach the right customers? With consumer journeys more fragmented than ever — and with more options to reach them — it's becoming increasingly difficult to find the "just right" mix of digital marketing. With strategic guidance and technical support from Rithum, you can.

Let us handle the digital marketing details. So you can focus on your business.

When you combine the strength of Rithum's proprietary technology with the experience of our digital marketing experts, amazing things can happen. Like high-performing campaigns that don't require constant maintenance. A greater return on ad spend. And ultimately, faster-than-ever sales growth. Plus, we'll free up your internal team to focus on other important aspects of your business

annual
ad spend

\$500M

brands
and retailers

40K

years
of experience

25+

How it works

Deliver the right product to the right customer — at the right time, every time. Rithum optimizes campaigns across all your paid search, shopping and social campaigns.

Paid search and shopping

From advanced automation to insights from \$50 billion in GMV, we give you exclusive access to tools and tips you can use to streamline campaigns. Our experts will ensure you get your money's worth from every campaign by optimizing bids, identifying new audiences and tracking conversions.

Paid social

We give you one place to share, promote and test social promotions across hundreds of channels — all in a single feed you won't have to manage manually. Reach the right audience and easily segment your campaigns without the constant guesswork.

Product feed management

Get your data right every time. Our advanced product feeds tailor your data to meet the unique requirements of any channel — including custom ones — instantly and accurately. It means a more reliable experience for your customers, and more conversions for your business.

Ready to learn how our experts can help increase your return on ad spend?

Request a [complimentary analysis](#) now.



The Golf Club increased ROAS 20%, and YoY revenue 95%, with Rithum.

[See how >](#)



Reach more customers. Turn searches into purchases by promoting ads across 100s of channels.



Scale campaigns. Replace catch-all campaigns with effective strategies made possible by Rithum's advanced automation and expertise.



Spend smarter. Drive better ROAS with a data-driven approach powered by \$500M in annual ad spend.



Powersport Superstore secured 3x more margin per sale with Google Shopping Actions.

[See how >](#)