

Managed Services for Amazon Advertising

Unlock your full Amazon Advertising potential



The battle for visibility on Amazon goes far beyond implementing best practices like product categorization, SEO-friendly titles, search term testing or optimised content. Even after employing these tactics, your product could still end up deep in the search results.

That's why advertising on Amazon is a must to maintain discoverability. But as more sellers flock to the platform, it becomes increasingly difficult to build campaigns that stand out — especially while maintaining ad spend efficiency. Having a team of Amazon Advertising experts in your corner makes all the difference.

Improve visibility and drive Amazon ad performance

Rithum's Managed Services for Amazon Advertising helps you drive visibility while effectively managing ad spend. We help you streamline and optimise your Amazon Advertising campaigns by combining our proven e-commerce platform with our team of marketplace experts. That way, you have the support you need to ensure no opportunity is missed.

annual ad
spend managed

\$500M+

global
marketplaces

420+

years
of experience

25+

How it works

Partner with Rithum's Managed Services for Amazon Advertising to:

- Streamline campaign creation, management and tracking
- Gain strategic guidance and technical support
- Effectively leverage automation of key components
- Manage costs and uncover revenue-increasing opportunities

You'll benefit from:



Global reach: Rithum has offices across the globe, as well as a diverse team working as one to ensure your strategy is localised.



An expanded team: Acting as a true extension of your team, our e-commerce experts leverage Rithum's proprietary technology to drive advertising efficiency.



Increased efficiency: With automation around common tasks like bidding, ad creation and keyword research, you can overcome the current limitations of the Amazon Advertising interface to ensure ad spend efficiency and effectiveness.



Agility in an ever-changing landscape: Our extensive experience and close partnership with Amazon allow us to easily navigate changes as they occur.

There's a reason Rithum has been named the #1 channel management vendor to the Digital Commerce Top 1000 since 2013. Our Client Strategy Managers are constantly up-to-date on marketplace changes and emerging strategies, so you'll always be the first to know about new requirements and opportunities.

We've helped hundreds of brands and retailers exceed their sales and revenue goals. And we can do the same for you.

[Request a demo today](#) to learn more and speak with one of our e-commerce experts.