

Delivery Solutions Capability Overview

# Deliver on Your Fulfillment Promises

Seamlessly connect to your dropship partners



The stakes are high for meeting today's delivery expectations. Consumers demand fast, reliable deliveries with detailed tracking and delivery information. Failure to meet these expectations can hurt your marketplace seller ratings and damage your reputation with customers.

Plus, manual dropshipper interactions are prone to error, confusion and excessive amounts of wasted time. For drop shipping to work, your technology must be stable, reliable and advanced enough to keep pace with the latest updates and enhancements.

## Optimize fulfillment for fast, cost-effective delivery

Rithum's fulfillment technology help you maximize flexibility with seamless, automated connections to your preferred dropship partners. Our platform supports a wide range of fulfillment options, including owned warehouses, Fulfillment by Amazon (FBA) and third-party logistics providers (3PLs). Quickly add new product sourcing capabilities, intelligently route orders, automate inventory management and resolve product discrepancies.

channel  
management vendor

#1

global  
marketplaces

420+

years  
of experience

25+

## How it works

Rithum easily connects to dropshippers via API, EDI or FTP protocols. Our professional developers and engineers create, deploy and maintain all technical aspects of the connection on your behalf.

Rithum's fulfillment technology allows you to:

- Easily integrate to your preferred distributor, 3PL or WMS. Or, configure the Rithum shipping management suite to manage your pick, pack and ship directly in one platform
- Connect to a network of partners to build a diversified, resilient fulfillment network
- Monitor fulfillment performance through capabilities like the Fulfillment by Amazon (FBA) dashboard or lead-time-to-ship dashboard
- Automate order routing decisions and synchronize inventory as your catalog expands
- View a single source for reporting

Rithum's commerce solutions provide a number of economic benefits, too. Increase operational agility without the need for IT help to install or maintain connections. Automation also reduces costly errors typically associated with manual fulfillment processes.

Rithum is trusted by  
the world's top brands,  
including:

 **asics**

 **R A Z E R**

**TIMEX®**



## Fulfillment solutions

### Automated fulfillment

Rithum's automated fulfillment capabilities take the stress and risk of manual management away, allowing you to:

- Consolidate all marketplace, website and even first-party retail orders into a single view
- Create, manage, and cancel orders
- Tag orders for easy identification
- Customize order views to quickly identify past due orders, those that need to ship or orders that require issue resolution
- Export and deliver order data in a variety of customizable formats to suit multiple fulfillment options
- Manage delivery status, dates, and tracking numbers

### Shipping management for owned warehouses

If you fulfill from your own warehouses and require basic shipping management capabilities, Rithum's [shipping management suite](#) connects to the most used shipping partners and services. Process bulk orders, shop for the best rate on each order, print labels across carriers, streamline pick lists, create branded packing slips and more.

Require more advanced shipping management solutions? [Rithum integrates with many of the top shipping management providers.](#)

### Third-party fulfillment capabilities

Brands and retailers often use third parties to manage fulfillment operations or optimize warehouse operations. Rithum provides a variety of integration capabilities to connect with the third-party partners you choose.

### Fulfillment by Amazon (FBA)

Now you can use FBA for more than just Amazon orders. Rithum's FBA integration allows you to use

FBA for fulfilling orders on other marketplaces and even your website for more cost-effective shipping or backup when your warehouse runs out of stock. In addition, the integration offers a gold mine of additional insights to efficiently manage your FBA program.

- Identify the status of your products in the FBA supply chain
- Understand trends in the number of products and sales tied to FBA
- Quickly pinpoint inventory issues, including excess, stranded and aged inventory
- Forecast necessary inbound quantity based on timeline, allowing you to ship new product before Amazon runs out
- Automatically adjust active listings to seller/merchant-fulfilled when the FBA listing goes out of stock — without having to pull down the listing

### **Third-party logistics providers (3PLs)**

Rithum maintains global partnerships with best-in-class providers to:

- Power fast, easy and accurate connections to your 3PL(s)
- Synchronize product availability for updates across marketplaces and websites
- Automatically generate and distribute custom purchase orders to meet your 3PLs' specifications
- Simplify order statuses for easy understanding of where an order is in its lifecycle
- Close out orders once shipping information is confirmed back to the marketplace

### **How We Help**

- **Best-in-class technology:** Our cloud-based platform offers a wide range of tools and automation capabilities to help you connect and manage your fulfillment.
- **Professional and consulting services:** You choose how we can best help you each month. Our teams support you with strategy refinement, training, account optimization and much more to ensure maximum performance.
- **Managed services:** Our services combine the strengths of our technology with our unmatched industry expertise to help you act more strategically across your marketplace selling and advertising efforts.

### **Get Started with a Demo**

[Request a demo today](#) to see first hand how Rithum optimizes your fulfillment strategy with a network of cost-effective options.