

Elevate Your E-Commerce with Self-Service Plus

Get intelligent insights from those who know you
and your goals



Looking to expand your business by reaching new customers with greater efficiency, but aren't sure where to start? Rithum's Self-Service Plus gives you one-on-one access to a tactical, hands-on team of e-commerce experts. Whether you're looking to expand into new marketplaces, overcome technical roadblocks or simply optimize the performance of your existing selling efforts, the Self-Service Plus team is ready to help.

Take charge of your future – with guidance from the experts

Industry experience

Self-Service Plus gives you an experienced team of e-commerce professionals at a fraction of the cost and time it would take to build one. We have long-standing relationships with all the major marketplaces and platforms in e-commerce. These partnerships enable us to better equip retailers, minimize disruptions and determine the best growth strategy for our customers.

annual
ad spend

\$500M

global
channels

420+

years
of experience

20+

Rithum platform expertise

We've combined the strengths of our technology with our unmatched industry expertise. This approach allows our team to function more strategically on your company's behalf when addressing technical issues. Whether it's assisting with business rules and lookup lists, or giving advice on data requirements, our software and our people quickly identify opportunities and work to seize them.

An online tack store increased its Amazon Advertising sales 236% YoY in a single quarter by leveraging the Rithum platform.

Opportunities for growth

Looking to expand into a new marketplace? Our team works with you to identify areas of achievable growth based on your needs and goals. We can then help you quickly add new channels or expand your product visibility on existing marketplaces.

Benefits

Hands-on assistance	Performance analysis	Technical support
Growth opportunities	Monthly check-ins	Industry expertise

Move forward with confidence

Rithum provides a comprehensive, multichannel mindset through a single e-commerce partner. Our centralized platform is connected to the world's leading end-to-end e-commerce network, and our experienced team manages more than \$500 million in digital ad spend every year, executing strategic visions and empowering performance for tens of thousands of brands and retailers.

Ready to tap into the potential of your future? Get a [complimentary advertising analysis](#) from our experts. They'll examine your digital marketing campaigns and give you feedback to help you evaluate your strategies based on the current e-commerce climate.

Why Rithum?

#1

channel management provider since 2013 according to Digital Commerce 360

10

transactions per second processed with our network power

2.4B+

products supported daily via our platform

420+

channel integrations supported across the world

An online music company reduce its ACoS by 81% in one month.