

Commerce Solutions for Brands Capability Overview

# Amplify Your Shopify Store with Rithum

Magnify your multichannel power and connect to more shoppers – even through your Shopify store. All from one location.



Whether you're looking to expand across marketplaces or international borders, or you want to maximise sales and get ahead of the competition, the Shopify Amplifier will ensure you're scaling with ease and performing at your best.



Many of our clients who use the Shopify connector are businesses that either have a presence on major marketplaces and want to spin up a webstore, or they have a strong webstore and want to strengthen their multichannel approach across marketplaces. Whatever your needs are, Rithum is here to help.

channel  
management vendor

**#1**

global  
marketplaces

**420+**

years  
of experience

**25+**

## Run your store with Rithum

- Open an online store on a platform that is easy to use and easy to expand
- Seamlessly use Fulfilment By Amazon (FBA) with orders from marketplaces or Shopify
- Standardize order fulfilment processes by receiving order details, updating shipping tracking information and even issuing refunds for your Shopify orders along with all your marketplace orders
- Easily add a new specialty site or an online store in a new locale while maintaining control of your inventory and orders in Rithum
- Juggle inventory across marketplaces and your Shopify store
- Automatically manage product details and stock levels across many channels, including your Shopify store



## Centralize and optimise inventory and order management

- Pick which products you want to send to your Shopify store
- All Shopify order details automatically import into Rithum every 15 minutes, updating inventory stock levels for use on all other channels
- Monitor GMV, top-selling products and orders requiring shipping through Rithum
- Orders refunded in Rithum will be refunded on Shopify
- Rithum creates and updates both product and product variation details on the Shopify Storefront approximately every hour
- Shopify orders that are canceled in Rithum are canceled on the Shopify store
- Rithum updates the stock levels for items on Shopify based on rules setup in Rithum
- Shipment tracking information that is uploaded into Rithum is automatically updated in Shopify

## Understand important integration information

- The Rithum Shopify integration supports smart collections on Shopify. It does not assign products to manually created collections.
- Rithum only imports orders that are paid. Once the credit card has been charged, Rithum will import the order.
- Rithum sends product data to Shopify. The platform cannot import product data from Shopify.
- Images must be hosted with Rithum or another third party.

## Partner with Rithum to expand your reach

Rithum's leading technology has helped thousands of brands, retailers and their agencies streamline e-commerce operations, expand to new markets and optimize their presence on hundreds of channels around the world.

*"[Rithum] helps us to manage our online business as easily and efficiently as possible. It enables us to process orders smoothly and thus generate further sales growth."*

*[René Herzig, Sonova](#)*

But we're more than just a powerful platform. We've been at the forefront of e-commerce for over 20 years. If you want to get started with Shopify, [contact us](#) to see how it works. [Schedule a free demo](#) today.

### Key Details

# 250K

SKUs per label cap per Rithum integration

# 99

variations per parent limit per Rithum integration

# 10

transactions per second processed throughout CommerceHub network power

# \$129B

in sales [expected in 2025 for Shopify](#) retail e-commerce sales