

Streamline Your First Party (1P) Connections

Manage your retailer dropship connections in a centralised platform



Wasting resources managing your dropship connections? Each of your retailers comes with its own set of requirements and systems to manage on a daily basis. The dissimilarity of systems, coupled with little to no automation, creates complexities and adds unnecessary strain on your resources.

Regardless of the retailer, the implications are the same: There's inventory to update, purchase orders to manage, shipment notifications to send and invoices to create. And all of them come with varying degrees of technological difficulty. And if you're also selling products through multiple third-party marketplaces, reducing complexity becomes essential.

Reduce complexity and save time with operational agility

Our channel integrations and centralised platform help you connect to multiple retailers and marketplaces, while managing your day-to-day operations in a single location. Our user-friendly platform automates and scales to support multiple channels, helping you with purchase order management, shipment notifications, stock quantity updates and invoice maintenance for your wholesale or dropship partners.

channel
management vendor

#1

global
marketplaces

420+

years of
experience

25+



Rithum’s technology for 1P selling helps you:

- Integrate inventory data — just once
- Use pre-built integrations to connect with supported retailers or define requirements for newly agreed-upon integrations, if required
- Facilitate EDI testing and provide ongoing support and maintenance
- Receive and interact with all drop ship purchase orders in one place
- Manage your purchase orders, shipment notifications, stock quantities and invoices for multiple retailers with ease in one central hub
- Trigger updated inventory quantities to your retailers
- Automatically generate retailer invoices based on each shipment



There’s a reason Rithum has been named the #1 channel management vendor to the Digital Commerce Top 1000 since 2013. Our team is always up-to-date on marketplace or retail changes, so you’ll always be up-to-date on new requirements and emerging opportunities.

We’ve helped thousands of brands and retailers exceed their sales and revenue goals. And we can do the same for you.

[Request a demo today](#) to learn more and speak with one of our e-commerce experts.