



[SAVE MY SEAT](#)

Thursday, September 25<sup>th</sup> 2025 | 9AM ET  
Convene NYC, 360 Madison Ave.

Rithum LIVE NYC is an invite-only experience for senior commerce leaders navigating the complex, ever-changing world of retail and commerce.

This one-day event brings together a curated group of industry experts from leading brands and retailers to exchange ideas, tackle challenges, and share strategies for staying agile in today's fast-moving landscape. Beyond the featured sessions, the agenda spans Rithum's roadmap, retail media deep dives, real-world case studies, ensuring you leave with insights that matter.

## FEATURED SESSIONS (THE FULL AGENDA DROPS AUGUST 22)



### THE PLATFORM BEHIND THE MOST PROFITABLE MOVES IN COMMERCE

Rithum CEO Lou Keyes shares his lessons learned from bringing together ChannelAdvisor and CommerceHub, and why this moment is a milestone for a smarter, faster, and more connected way forward.



### REAL(COMMERCE)TALK

Join Rick Watson, CEO and Founder of RMW Commerce Consulting, along with leaders from top brands and retailers for an honest conversation about what's working, what's breaking, and what it really takes to scale smarter in today's landscape.



### 2025 STATE OF COMMERCE UNDER PRESSURE REPORT

Suzin Wold, CMO at Rithum, unpacks the external and internal forces reshaping commerce, from rising operational costs and shifting consumer behavior to technology fragmentation, and how leading brands and retailers are responding with smarter, more agile strategies.



### LEADING THROUGH CHANGE WITH SPEED AND CLARITY

Business leader and former Navy SEAL commander Mike Hayes reveals how elite teams navigate uncertainty, make bold decisions, and move fast without losing clarity. Walk away with a playbook for leading through change and building a culture that thrives in any environment.

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