

Why You're Losing the Race on Marketplaces

ARE YOU READY?

Your competitors are at the starting line and ready to beat you on marketplaces. How would you fare in a race for consumer attention and marketplace success?



1 YOU TOOK TOO LONG TO LAUNCH.

Your customers are waiting. Bring your products to them now. ChannelAdvisor helped 81% of sellers launch in less than one month on Walmart.¹



2 YOU WASTED TIME.

Focus on core competencies, not manual processes. A ChannelAdvisor client said the Algorithmic Repricer for Amazon "saves hours of time getting us the best prices."²



3 YOU LOST THE BUY BOX.

Your competitors are winning sales because they're winning the Buy Box. A ChannelAdvisor client won the Buy Box nearly 99% more often with the Algorithmic Repricer for Amazon.³



4 YOU DIDN'T LAUNCH ON ADDITIONAL MARKETPLACES.

To stay competitive, you need to continue to launch on marketplaces. "Since joining with ChannelAdvisor we've added 4 new marketplaces. These were relatively easy to ramp up and start listing our products on in a short amount of time with minimal fuss."⁴

TEAM UP WITH CHANNELADVISOR AND STOP LOSING THE MARKETPLACE RACE



Since working with ChannelAdvisor, one client has grown their e-commerce revenue over 100%,⁵ and remarked that ChannelAdvisor is "the best business decision we've ever made."⁶

To learn more about the solutions that can give your marketplace presence a needed boost, request a demo to see them in action.

[REQUEST A FREE DEMO](#) 

For any additional information, contact us at marketinginfo@channeladvisor.com

SOURCES:

1. <https://www.techvalidate.com/product-research/channeladvisor/facts/7B0-596-666>
2. <https://www.techvalidate.com/product-research/channeladvisor/facts/552-7CE-1A9>
3. <https://www.techvalidate.com/product-research/channeladvisor/facts/15E-F7A-4A8>
4. <https://www.techvalidate.com/product-research/channeladvisor/facts/057-FCB-7C1>
5. <https://www.techvalidate.com/product-research/channeladvisor/facts/7E2-D88-A2E>
6. <https://www.youtube.com/watch?v=gcQNA5DPxFs>