

CATALYST2018

HOSTED BY **channeladvisor**

APRIL 17-19, 2018

SAN DIEGO CONVENTION CENTER

Join some of the brightest minds in e-commerce in sunny San Diego

WHY SAN DIEGO?

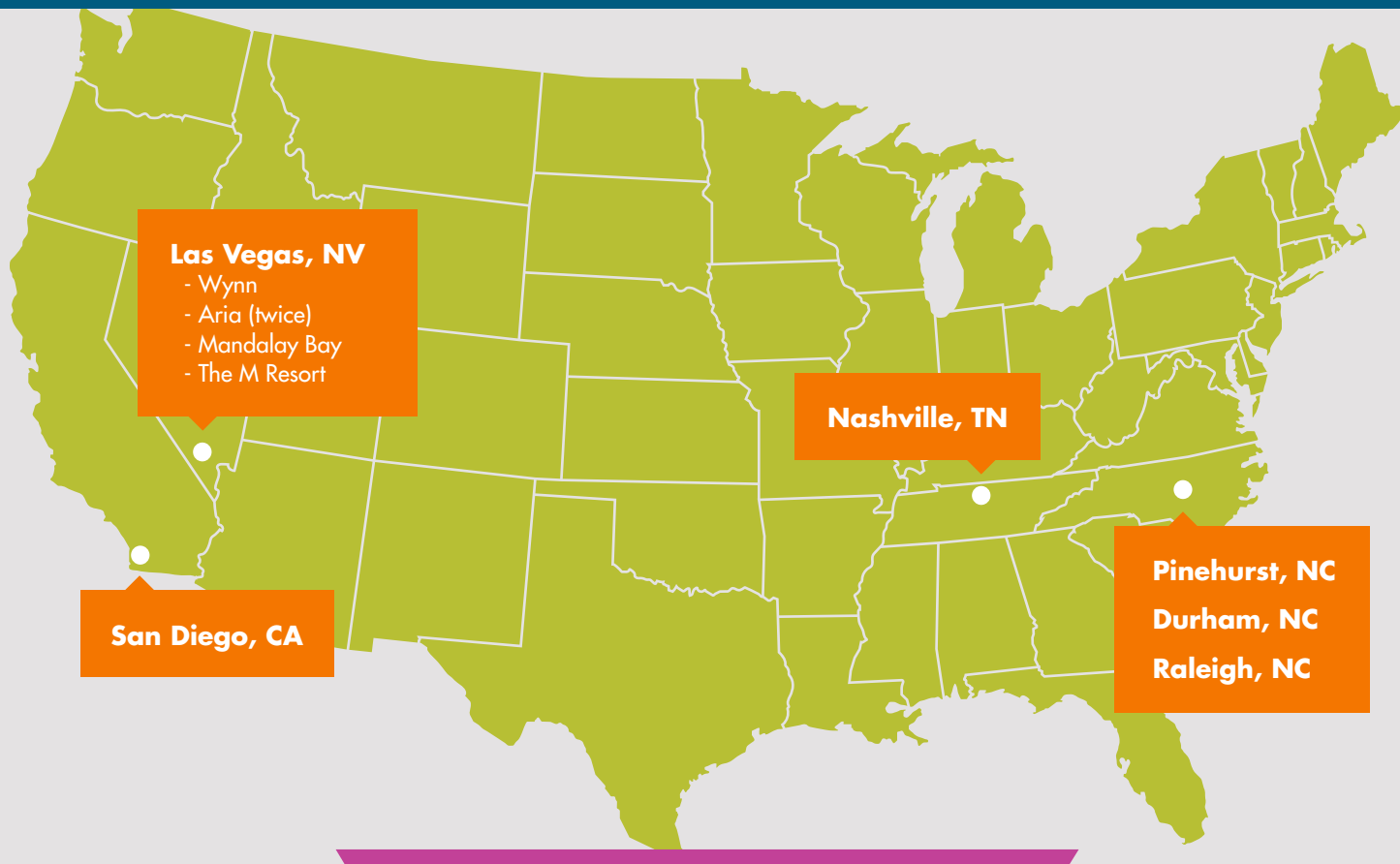


SOURCE: SAN DIEGO CONVENTION CENTER

WHY CATALYST?

SINCE 2007 CATALYST HAS BEEN A PREMIER E-COMMERCE CONFERENCE HOSTED BY CHANNELADVISOR.

CATALYST HAS BEEN HELD AT LOCATIONS ACROSS AMERICA, INCLUDING:



CATALYST 2017 STATS

TOP 10 INDUSTRIES REPRESENTED:

- Beauty & Health
- Clothing/Shoes/Accessories
- Consumer Electronics/Photo
- Home & Kitchen
- Sports & Outdoor Equipment
- Toys & Games
- Hobbies & Crafts
- Lawn & Garden
- Automotive & Motors

28

NUMBER OF E-COMMERCE PARTNERS EXHIBITING IN THE PARTNER PAVILION

7

NUMBER OF INTERNATIONAL COUNTRIES REPRESENTED

FUN CATALYST FACTS



1

LIVE BAND PERFORMING AT THE CATALYST PARTY AT THE WILDHORSE SALOON



2000

GLASSES OF TENNESSEE WHISKEYS SAMPLED



268

NUMBER OF GALLONS OF COFFEE CONSUMED AT CATALYST 2017



600

NUMBER OF HOT CHICKEN SANDWICHES CONSUMED



1

MECHANICAL BULL AVAILABLE FOR ATTENDEES TO TEST THEIR SKILLS

WHAT ATTENDEES SAID

"This was the first time I felt immersed in information that will actively contribute to the success of our company."

MATT HOPKINS

Golf Ball Divers Alliance

"It's fun, enlightening but also educational."

MICHAEL SALVATO

Dealyard

"If we took the sales increases after only implementing the #1 tactic from that Top 10 seminar, the sales from that alone would buy our Catalyst passes for years to come."

JAMES ALEXANDER

Pandora's OEM COO

WHY ATTEND CATALYST 2018?

7 KEYNOTE SPEAKERS

INCLUDING THE CHIEF BRAND OFFICER, UBER

12 IN-DEPTH WORKSHOPS

45,000 TONS

THE WEIGHT OF THE USS MIDWAY (DECOMMISSIONED AIRCRAFT CARRIER), HOME TO THE CATALYST PARTY

REGISTER NOW TO ATTEND CATALYST 2018

REGISTER NOW

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