

How Automotive Brands and Retailers Win the E-Commerce Race

Find out how leading automotive brands and retailers lap the competition with ChannelAdvisor



MEET YOUR BUSINESS GOALS WITH CHANNELADVISOR'S AUTO EXPERTS



"The ChannelAdvisor solution was perfect." - JASON KENCEVSKI, CEO, Speedmaster





The ChannelAdvisor "pit" crew has your back - for nearly **two** decades the company has been a leader in e-commerce.

YOUR E-COMMERCE PIT CREW



Reduce Mis-fitments with ChannelAdvisor

100% of surveyed automotive brands and retailers said that ChannelAdvisor helped their business reduce mis-fitments by up to 25%.²



THE RIGHT SOLUTION

"ChannelAdvisor turned out to be the right solution for us and, to this day, it continues to be the right solution."

> - GEORGE ALI, Chief Operating Officer, PartsHawk



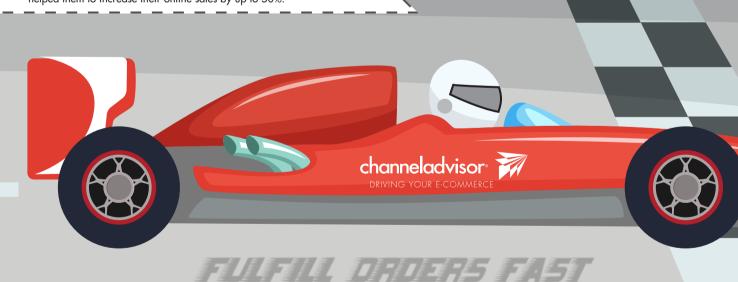
CENTRALIZED SOLUTION

"ChannelAdvisor is the heart of our business. We use ChannelAdvisor for catalog management, marketplace and webstore publishing, and fulfillment management."

> - SCHAD VANLEEUWEN, CEO, Speed Addicts

Automotive brands and retailers accelerate sales with ChannelAdvisor

Nearly 60% of surveyed automotive brands and retailers agreed that ChannelAdvisor helped them to increase their online sales by up to 50%.4



BUILT FOR SPEED

"We would credit ChannelAdvisor with providing us the tools to exponentially grow our business. ChannelAdvisor allowed us the flexibility to create, modify, and manage our products to optimize sales across channels.

— **GEORGE ALI**, Chief Operation Officer, PartsHawk

ChannelAdvisor has been helping automotive brands and retailers speed past the competition on marketplaces for nearly 20 years. Hear more from our customers and learn how we can help you win the e-commerce race.



1 Source: TechValidate, TVID: 013-EB7-409 3 Source: TechValidate. TVID: 8B2-6EE-3B0

2 Source: TechValidate, TVID: F57-92E-2EF 4 Source: TechValidate. TVID: 149-F62-83B

