

WELCOME TO

Walmart

WITH channeladvisor



· LAUNCH FASTER ·

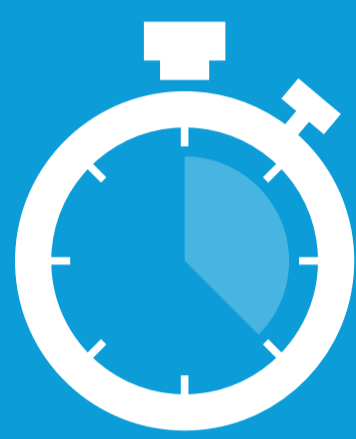


E-COMMERCE SELLERS THIS WAY



81%

OF CHANNELADVISOR SELLERS LAUNCHED ON WALMART WITHIN 1 MONTH¹



21%

OF CHANNELADVISOR SELLERS SAID THE BEST BENEFIT OF WORKING WITH CHANNELADVISOR TO SELL ON WALMART IS **SHORTER LAUNCH TIME**²

“ We would definitely recommend ChannelAdvisor for the **easy, fast and reliable way of launching on Walmart.** ”³

Rebeca Rifkin, President
Electronic Explosion, Inc. dba The Cooking Tools

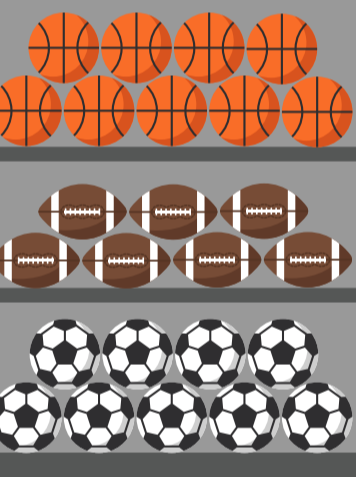
· JOIN BEST-SELLING CATEGORIES ·



Top 5 Categories on Walmart for ChannelAdvisor Sellers⁴

1

SPORTS/OUTDOOR EQUIPMENT



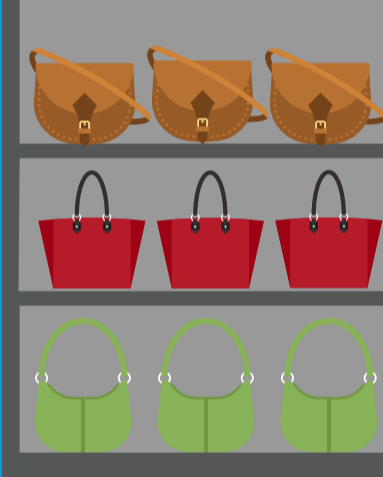
2

HOME/KITCHEN



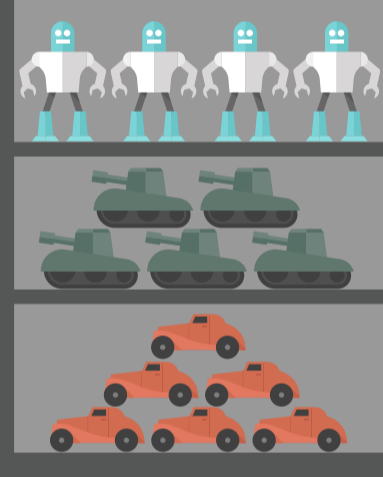
3

CLOTHING/SHOES/ACCESSORIES



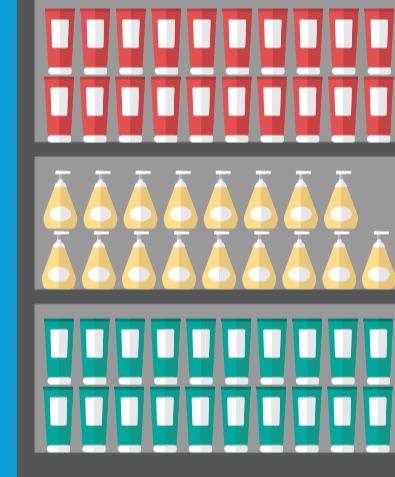
4

TOYS/GAMES/HOBBIES/CRAFTS



5

BEAUTY/HEALTH/PERSONAL CARE



“ Selling via ChannelAdvisor has been essential to our success on the Walmart Marketplace... allowing us to **maximise our product exposure** and ensure that we are meeting the expectations of Walmart and its customers. ”⁵

Darrin Walters, President
Champions On Display, LLC

· SELL MORE PRODUCTS ·



Walmart Sellers Saw **Triple-Digit Sales Growth**⁶



25% OF CHANNELADVISOR CUSTOMERS SAW GROWTH OF

100%

OR MORE ON WALMART.

“ Adding Walmart with ChannelAdvisor was simple and **sales have grown** steadily. We just keep adding products, and they all get on Walmart with no issues. ”⁷

Brian Johnson, President
Forward Powersports

· READY TO START SELLING? ·



FILL OUT AN APPLICATION



Want to learn more?

Check out the ChannelAdvisor **Resource Centre** for more information on selling on Walmart, FAQs and much more. Or contact one of our e-commerce consultants at +61 3 9034 3400

SOURCES: 1. <https://www.techvalidate.com/tvid/7B0-596-666>
2. <https://www.techvalidate.com/tvid/DE3-587-7E7>
3. <https://www.techvalidate.com/tvid/197-DE4-B20>
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