

GET TRAINING FROM CHANNELADVISOR EXPERTS. LEARN FROM YOUR PEERS. EXERCISE YOUR E-COMMERCE STRATEGY MUSCLES.

WHAT CAN YOU EXPECT FROM THE **USER CONFERENCE?**

An action-packed day of boot-camp style e-commerce training exclusive to ChannelAdvisor customers!



Hands on training, industry know-how and sharing among e-commerce peers



One-to-one meetings to discuss your specific needs with our e-commerce experts



A mix of hands-on and advanced strategy workshops for all experience levels



All-star users panel of top customers to share best practices



WHO ATTENDS USER CONFERENCE?

A great mix of peers using ChannelAdvisor to reach e-commerce goals!

BY THE NUMBERS:

travel from afar to attend!

have been using ChannelAdvisor for more than 3 years

44%

of attendees have been with ChannelAdvisor for less than 3 years

of attendees have been doing e-commerce for more than 10 years!

With a wealth of knowledge across a variety of industries.

CLIENTS REPRESENTING 20+ INDUSTRIES

(F)

Beauty & Health

22% Clothing/Shoes/Accessories

Consumer Electronics/Photo

10% Home & Kitchen

Sports & Outdoor Equipment

27% And more from Toys & Games, Hobbies & Crafts, Lawn & Garden, Automotive & Motors

e-commerce.

Selling on 33 marketplaces

Across multiple facets of

Doing all types of e-commerce -

Retailers | Resellers | Brands

from less than one year to 12+ years WHAT DO CUSTOMERS SAY ABOUT

With all levels of

ChannelAdvisor experience:

ATTENDING THE USER CONFERENCE?

problems and solutions." KRISTY, OPERATIONS MANAGER MOTO ALLIANCE

"The information was really stepped up from last year. I think more

"The panel was awesome. It was so great to hear real life stories of

advanced users are coming to the events and it is very valuable to meet other users, and see how they utilize the marketplaces, integrate their webstores and what errors they are running into." **ADRIANNE**, MARKETPLACE MANAGER, MOUNTAIN POWER SYSTEMS

DON'T WAIT, REGISTER TODAY FOR THIS **NOT-TO-MISS EVENT!**

REGISTER NOW (>)



www.channeladvisor.com